MT. WASHINGTON AUTO ROAD PRIVACY POLICY

Updated September 3, 2019

At the Mt. Washington Auto Road we take our customers’ privacy seriously. Our Privacy Policy details when and how we collect information, and how we use the information we collect.

**Mt. Washington Auto Road App:**

When you download and use the official app of the Mt. Washington Auto Road, we don’t collect or store any information about you. Any information volunteered by our app users will be kept secure and never sold or disclosed to third parties. This information will be used for communication purposes only (i.e.: company newsletters and/or updates on reservations or other products purchased), and users will have the opportunity to easily opt-out of future communications and/or change their communication preferences.

**Mt. Washington Auto Road Website:**

When you visit the website of the Mt. Washington Auto Road ([www.MtWashingtonAutoRoad.com](http://www.mtwashingtonautoroad.com/)), we don’t collect or store any information about our customers. Customers who purchase products on our website, such as summer guided tours and winter guided tours on the Mt. Washington SnowCoach, consent to further communication about their reservation, including but not limited to confirmation of their reservation(s), updates on reservation status, and follow-up regarding customer experience. All information volunteered by our customers will be kept secure and never sold or disclosed to third parties. Customers who opt-in to other communications from the Mt. Washington Auto Road (i.e.: company newsletters and press releases), will have the opportunity to easily opt-out of future communications and/or change their communication preferences.

If you have any questions about this Privacy Policy or don’t see your concerns addressed here, you should contact us by email at [info@mt-washington.com](mailto:info@mt-washinton.com)